

# 2017 ATC ASSOCIATES PROGRAMME

**INTRODUCTION** Auckland Theatre Company (ATC) is seeking AUT students aged between 18 – 30 years who have a love of live theatre and performance to become an ATC Associate: a student engagement programme during April – October 2017.

**BACKGROUND** Since 2012 AUT University (AUT) and Auckland Theatre Company (ATC) have been working together to create initiatives which add value to AUT teaching programmes with real-life experiences for students interested in the performing arts and which also support the business of theatre through education and research.

AUT has also invested in the ASB Waterfront Theatre, which is home to ATC. This programme looks to provide pathways for students to engage in the life of ATC and the ASB Waterfront Theatre, particularly if it adds value to their own area of study.

**EXTRAORDINARY  
STARTS  
HERE**



## OBJECTIVES

This initiative is designed to:

- place a student voice at the heart of the ATC/AUT partnership;
- inform ATC programme development and delivery on a day to day basis; and
- help shape student opportunities that may develop between ATC and AUT with the 2017 subscription programme at the ASB Waterfront Theatre.

## STUDENT BENEFITS

ATC Associates participating in the trial programme have the opportunity to:

- attend ATC performances
- attend free workshops
- attend open rehearsals of ATC productions
- engage in practical experiences in a professional environment
- receive letters of reference, and industry referrals as appropriate
- become part of the broader ATC family of supporters
- receive invitations to attend networking events

## OUTCOMES

It is expected the ATC Associates programme will:

- provide advice and feedback in relation to the future direction of the ATC/ AUT partnership;
- propose new ideas for ATC to consider in relation to re-inventing the performance-going experience; and
- give feedback to shape future ATC Associates programmes, to ensure it meets the AUT student's particular area of study and/or interest.

## OUTLINE

ATC is specifically seeking input from Associates in the following areas.

- Youth Arts programming
- New works development
- Subscription season marketing initiatives

ATC Associates will be offered complimentary tickets to attend all ATC performances and events, and asked to attend an introductory event, a minimum of four forums, and participate in an online community throughout the programme period.

*Please note: other workshops, networking events and meetings will be incorporated into the programme as guided by ATC Associate interest/request.*

## INTERESTED?

Recruitment is undertaken via submitting an expression of interest, and interviews with short listed applicants.

Registration closes on **Sunday 19 March**.

Queries?

Contact ATC Associates Coordinators,  
**Bella Wicks** [bella.wicks7@gmail.com](mailto:bella.wicks7@gmail.com) or  
**Simon Tate** [simonatate@hotmail.co.uk](mailto:simonatate@hotmail.co.uk)

**AUCKLAND  
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